



AGREENFI
an agricultural
and rural
finance label

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Agricultural and rural development are essential for achieving the Sustainable Development Goals (SDGs). It also has a leverage effect for reducing social, economic, and climate vulnerabilities, and for preserving balances between different territories.

To engage in this development and thereby contribute to the dynamism of local and national economies, the sector's stakeholders need access to appropriate financial services. Financial resources are needed to invest in sustainable development work that helps manage risks and increase resilience to climate change. To meet these needs, AFD Group has developed a solution adapted to the financial institutions that work alongside those stakeholders: **AGREENFI**.

84%

of farms around the world are family farms and operate on an area of less than 2 hectares. Most suffer from chronic underinvestment, leading to poverty and environmental deterioration*

7%

of the rural population in Sub-Saharan Africa makes use of a financial institution to create, operate, or develop its agricultural or rural activities**

2

out of 5 people living in rural areas in developing countries do not have an account with a bank or other financial institution**

* FAO, *Which farms feed the world?*, 2021

** *Global Findex*, Banque mondiale, 2017



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A dedicated offer for financial institutions...

AGREENFI has been created to provide financial services dedicated to economic actors in rural areas. This tool also supports efforts to make agriculture more sustainable and resilient.

AGREENFI is for you if:



you are a public or private bank, microfinance institution, or specialized financial institution



your operations are in Africa, Asia, Latin America, or in Central or Eastern Europe



you want to develop your financing activities for the rural sector, especially for agriculture, while mitigating specific risks

AGREENFI supports you thanks to a financial offer accompanied by institutional and technical support adapted to your current needs.

AGREENFI'S STRENGTHS:

- ▶ access to tailored financial resources, over the medium or long term, in debt or in guarantee
- ▶ dedicated technical and institutional expertise

A WIDE RANGE OF MARKETS CONCERNED

- ▶ family farming
- ▶ processing and promotion of agricultural products
- ▶ upstream and downstream services in value chains
- ▶ sustainable forestry
- ▶ sustainable fisheries
- ▶ non-agricultural activities in rural areas
- ▶ green finance and sustainable practices: climate, biodiversity, water, soil, etc

...serving the agricultural and rural world

How does **AGREENFI** help?

- ▶ **Stakeholders in the rural and agricultural world** (businesses, producers associations, cooperatives) can access credit tailored to their needs. Technical assistance can also be provided to carry out their investments
- ▶ **Its financial partners can:**
 - access tailored resources
 - receive support in developing their offer
 - extend their operational capacity to new markets
- ▶ **Stakeholders in the ecosystem** will be able to measure the positive impacts in terms of economic and social development, as well as in environmental protection

By assisting local financial institutions in these little-explored markets, AGREENFI has several aims:

- ▶ promoting efficient economic models with higher added value socially and environmentally
- ▶ supporting productive and sustainable agricultural practices
- ▶ making rural populations less vulnerable, especially against climate change
- ▶ facilitating the sustainable structuring of rural territories



YOUR CLIENTS CAN BENEFIT FROM A FULL FINANCIAL-SERVICES OFFER...

- ▶ loans for purchasing equipment and/or for investment
- ▶ case-by-case short-term loans
- ▶ investment grants to promote innovation

... AND FROM NON-FINANCIAL SERVICES

Support in strengthening technical, financial and management capacities for your prospective clients, to make financing opportunities emerge

Financial resources and technical support

AGREENFI was designed by AFD Group to encourage financial institutions to offer financial services adapted to support actors in the rural sectors of developing and emerging countries. To this end, AGREENFI facilitates access to financial services and technical support suited to users' needs.

Technical assistance is structured to provide support for both financial institutions and beneficiaries. This support is composed of four components:

1

Preparing eligible investment portfolios and capacity building of beneficiaries

2

Strengthening the expertise of financial institutions:

- Training of staff for risk assessment in the rural sector
- Conception of specific financial products
- Implementation of an environmental and social action plans as well as a climate policies

3

Developing communication tools and support for business development:

- Organization of awareness raising and promotional activities
- Digitalization of financial products, management processes and customer services
- Public policy dialogue on financial tools to support the sector

4

Supporting financial institutions to monitor, report and evaluate the AGREENFI credit line and the technical assistance program




For a world in common

AFD Group implements France's policy in the areas of development and international solidarity. The Group includes Agence Française de Développement (AFD), which finances the public sector and NGOs, as well as research and education in sustainable development; its subsidiary Proparco, which is dedicated to private sector financing; and soon, Expertise France, a technical cooperation agency. The Group finances, supports and accelerates transitions towards a fairer, more resilient world.

With our partners, we are building shared solutions with and for the people of the Global South. Our teams are at work on more than 4,000 projects in the field, in the French Overseas Departments and Territories, in 115 countries and in regions in crisis. We strive to protect global public goods – promoting a stable climate, biodiversity and peace, as well as gender equality, education and healthcare. In this way, we contribute to the commitment of France and the French people to achieve the Sustainable Development Goals (SDGs). Towards a world in common.



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